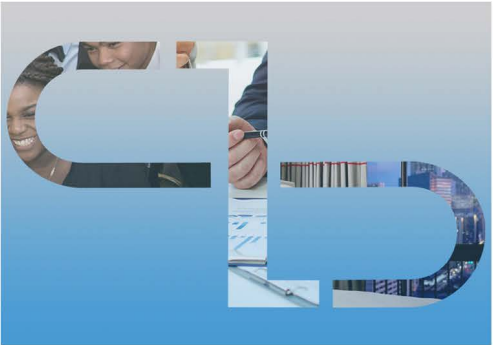
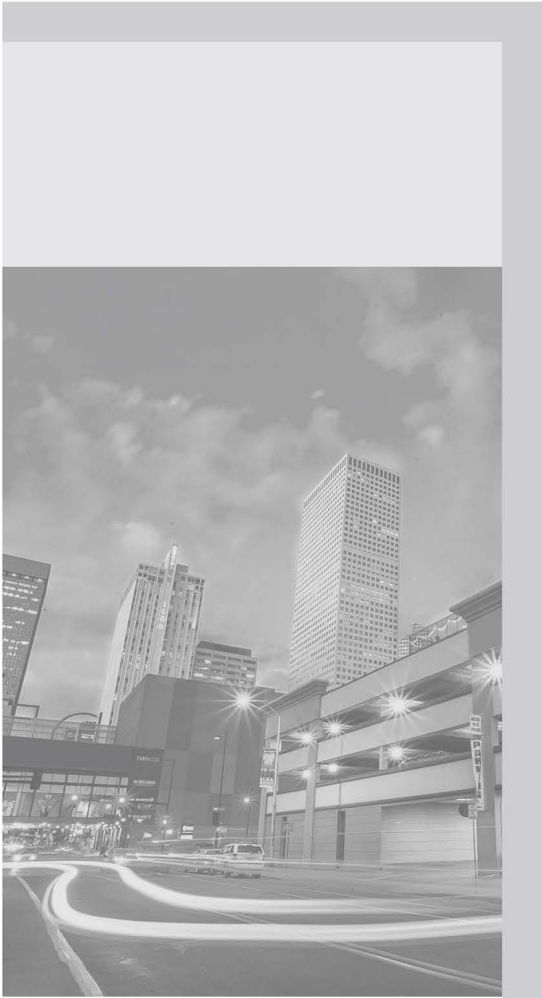


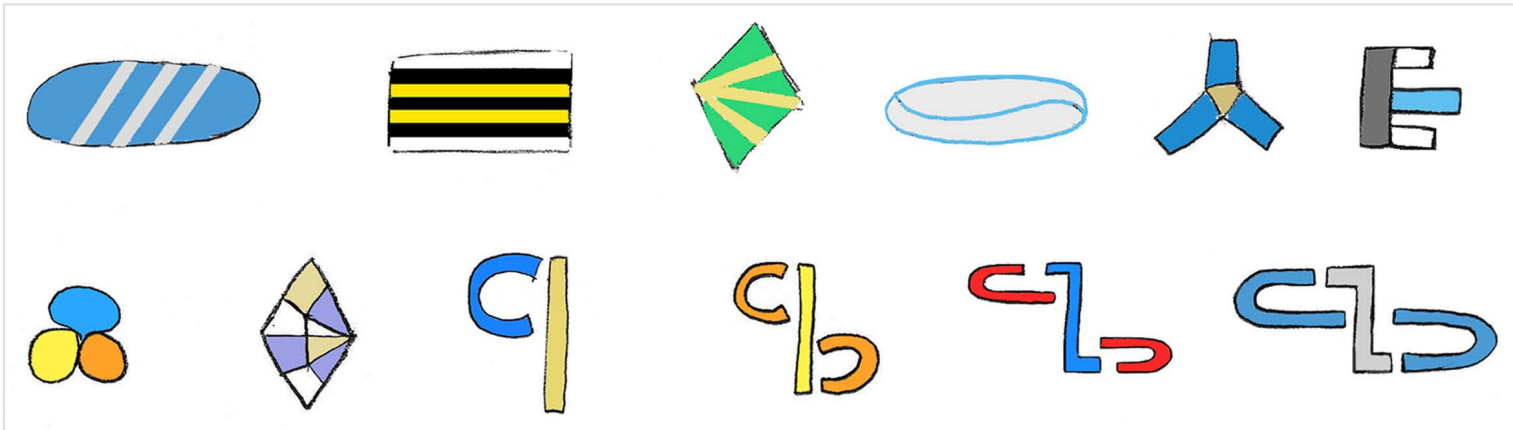
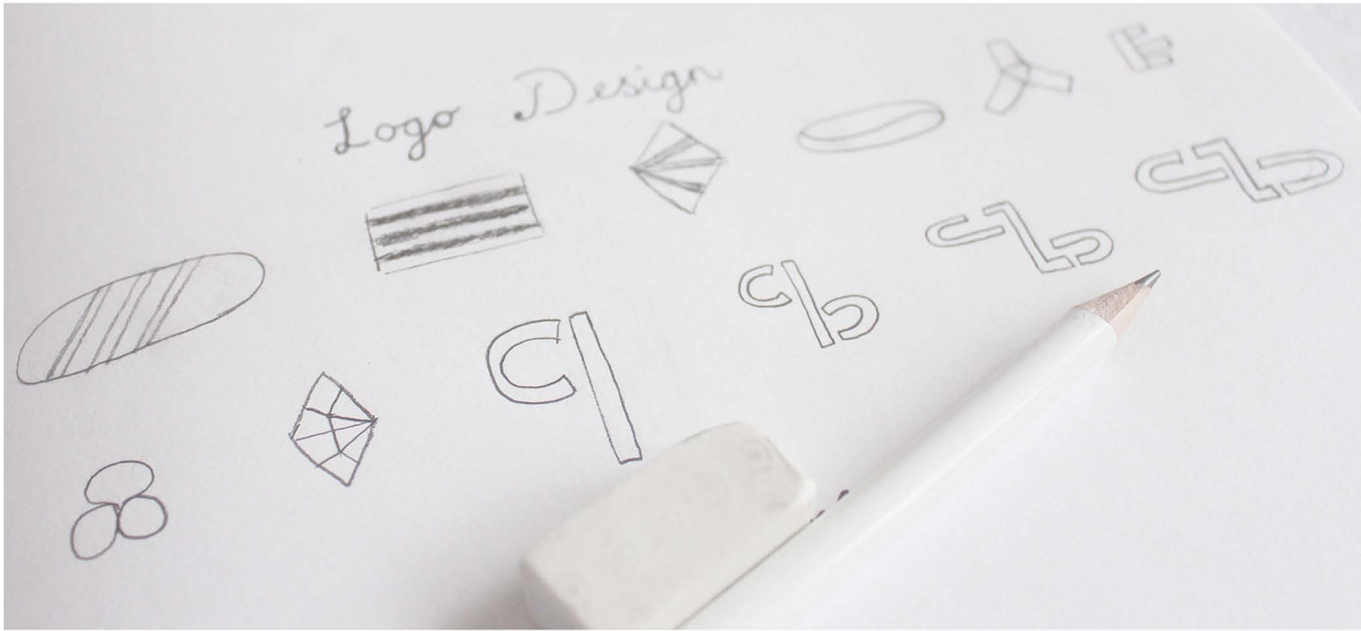
D&AD Crowne Plaza

Repositioning Crowne Plaza into a brand appealing to the young modern business traveller. Who looks for desires of a more authentic, flexible and individual travel experience.

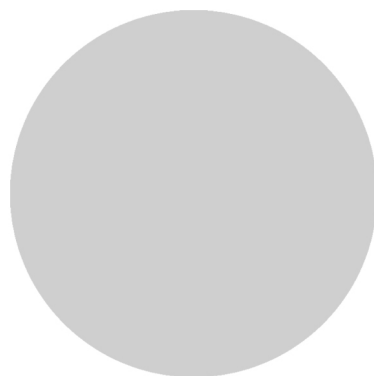


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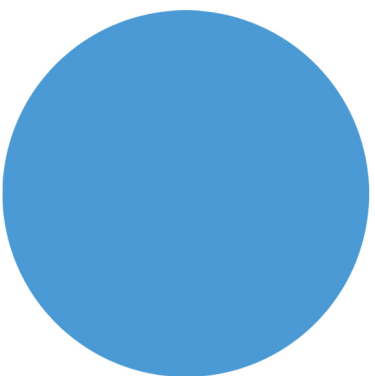




Brand Colours



PANTONE® Cool Grey 2 C
CMYK 18 14 14
RGB 207 207 207
HEX #cfcfcf



PANTONE® 7688 C
CMYK 67 28 0 0
RGB 75 154 213
HEX #4b9ad5

Typography

Seravek Extra Light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890@#\$%^&



Crownne Plaza Heathrow
Stockley Rd,
London
UB7 9NA
UK
www.crownneplaza.com

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CROWNNE PLAZA
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Phone: + 44 871 942 9140

Crownne Plaza Heathrow
Stockley Rd,
London
UB7 9NA
UK

Dear Guest,

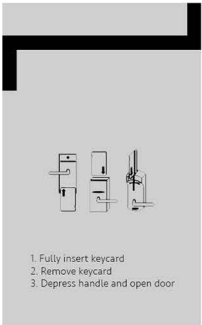
We did like to welcome you as a new guest. We are anxious to assist you in achieving your connectivity. Connect in comfort a business hotel works better, business works better.

This hotel is designed to help today's business people, work, rest and restore. Our people will tap into all of our resources to support your success, whatever your business or personal needs. We offer products and services that help you be productive and be at your best while traveling for business.

We at Crownne Plaza give 100% to all your service needs. Anything less is not good enough. We give you more than you expect and pay for. We hope to earn your confidence and continued business.

Sincerely,

Crownne Plaza Team



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Crowne Plaza Paris - République, France

On the doorstep of the most sophisticated and historic République properties. From Parisian cuisine in Le Dix, or staying in our de-luxe guest rooms this hotel is the perfect choice for a stay.



Crowne Plaza Costa Mesa, California USA

This hotel's Fireside Tavern features contemporary American cuisine, craft beer and cocktails, as well as American wines, and a unique outdoor space with bistro-style seating and inviting fire pits.

